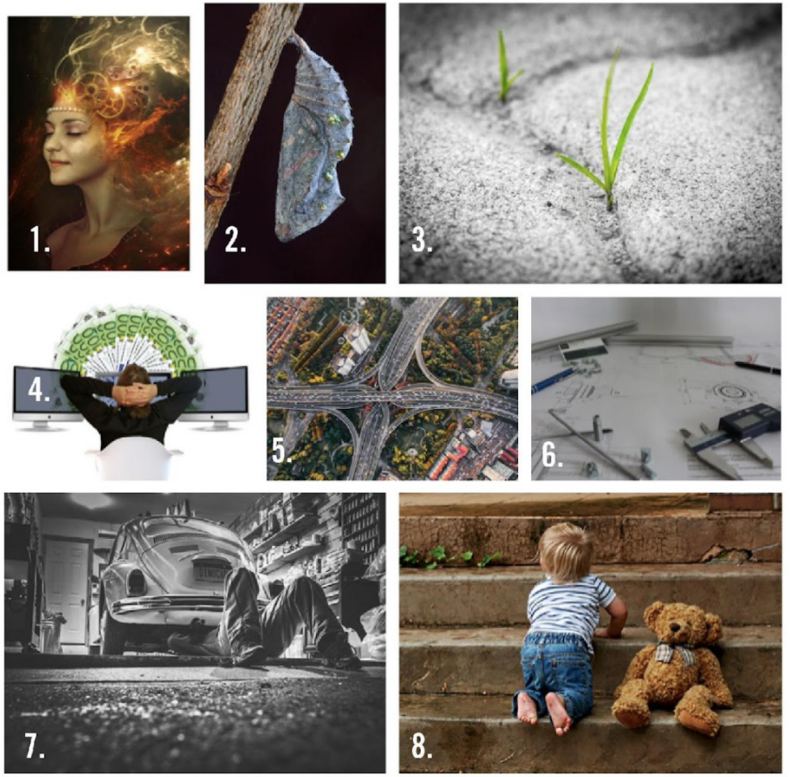
WEBER STATE
UNIVERSITY
Weber State University
Digital Fluency Journey
Transforming Education Through Creative Digital Empowerment

Pre-flection

Which of the following images best represents where your institution is on your digital fluency journey? Why?



WEBER STATE UNIVERSITY

- Located in Ogden, Utah
- Open enrollment regional university
- Commuter campus
- 29,000 students including concurrent enrollment
- 900 faculty — tenure track and non-tenure track
- Adobe Creative Campus

Story of Transformation

- not evolution
- curriculum, space, faculty development, the institution
- in the thick of it

Summer 2016 Adobe Creative Campus Collaboration

Nov. 2016 WSU Teams visit Adobe Campus in Lehi, UT

Apr. 2018 Todd Taylor visits campus; gives examples on embedding digital fluency into the curriculum and meets with Freshman Comp/English faculty

CONSUME
COLLABORATE
CREATE

Spring 2018 First definition of what it means to be digitally fluent—create, collaborate, consume — established as the core

Mar. 2019 Field trip to different institutions to see their digital spaces

Summer 2019 Acquire Adobe for all faculty, staff and students. Working group focused on renovating Lampros Hall begins to meet

Jan. 2020 Finalize Digital Fluency District proposal

Mar. 2020 COVID-19 Pandemic sends all classes online and university employees work from home

Summer 2020 Digital Fluency District proposal funded with CARES funding to support faculty to teach in digital learning environments

Adobe
CREATIVE CAMPUS

Feb. 2021 WSU named Adobe Creative Campus

DIGITAL DISTRICT

Jan. 2021 Digital District renovation complete — tour

Mar. 2021 Digital District website created

Mar. 2021 Official grand opening of Digital District

Aug. 2021 Give into the Digital District event for new faculty - part of new faculty onboarding process

Aug. 2021 Freshman Camp Faculty Development with Todd Taylor

Jul. 2021 Create position and select first Digital Fluency Faculty In Residence

Feb. 2022 Adjunct Faculty Retreat — Low Lift, High Impact Workshop with Todd Taylor

May 2022 Creative Campus Collaboration UK

2016 2017 2018 2019 2020 2021 2022

Adobe CREATIVE CAMPUS

WEBER STATE UNIVERSITY

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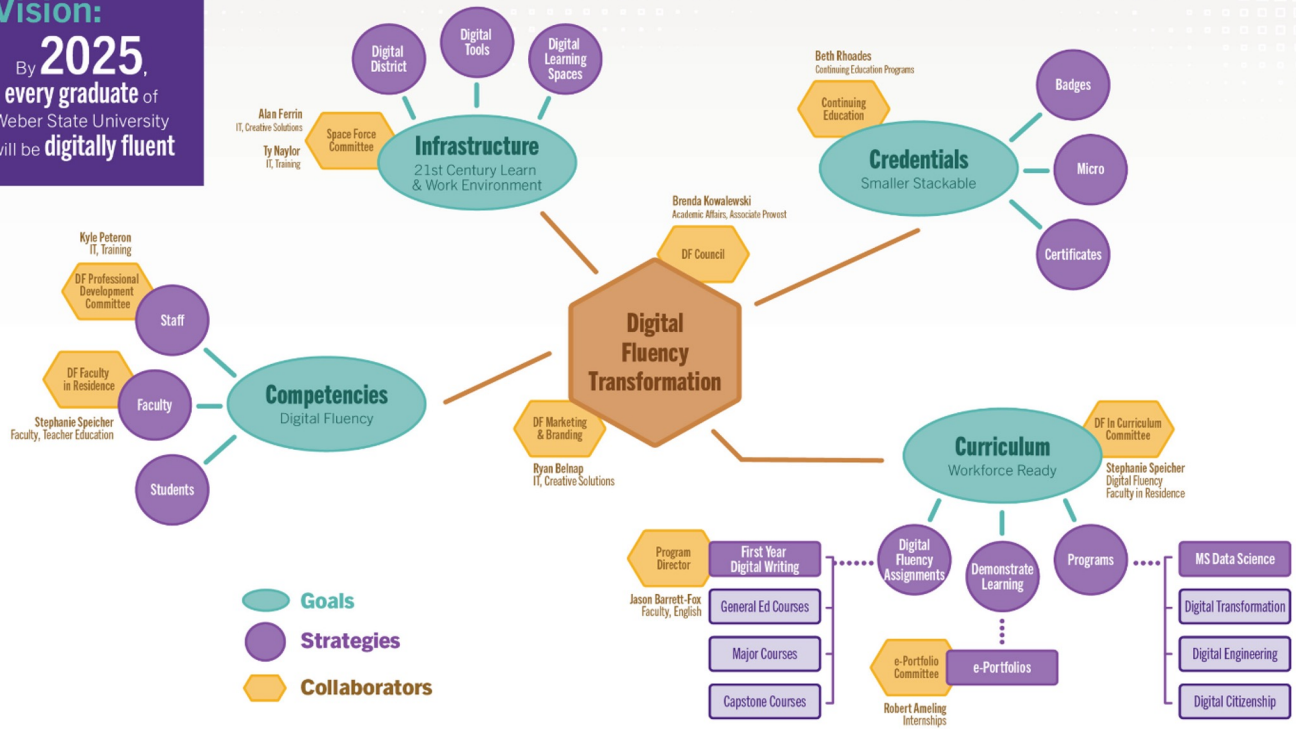
Digital Fluency Transformation

DIGITAL DISTRICT

Vision:
By **2025**, **every graduate** of Weber State University will be **digitally fluent**



Transform SPACES

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CREATE
CONSUME
COLLABORATE
CREATE
INNOVATION STUDIO
CONSUME
COLLABORATE
CREATE

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Transform FACULTY

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DIGITAL
DISTRICT
Peace. Love. Teach.

Transform CURRICULUM

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Digitally Fluent Graduates at WSU

will possess the following competencies and capabilities:

Digital Consumer:

An empowered, equitable, and ethical digital consumer…

- Identity appropriate resources for any given task
- Obtain reliable and relevant resources for any given task
- Critically evaluate resources
- Utilize and attribute resources appropriately

Digital Creator:

An empowered, equitable, and ethical digital creator…

- Design and develop professional text-based documents
- Create and present content graphically
- Design and develop create, ve, digital expressions (audio and video)
- Establish a professional web/social media presence
- Manipulate, interpret and visualize data

Digital Collaborator:

An empowered, equitable, and ethical digital collaborator…

- Utilize online tools to share and work with others on documents and digital resources
- Manage online meetings using available tools
- Engage with global communities

Students said:

"I see using these **digital tools** as a way **to stand out** among the crowd to get my message across."

"This **exploration** resulted in **more creativity** and **risk taking** in my writing."

"**Learning** these technologies has become a **great asset** in my educational **career and life.**"

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WEBER STATE UNIVERSITY

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Students said:

> *The digital* **writing tools** *helped me* **enhance** *my* **sense** *of audience.*

> *It gave me a* **different way** *to think. This pushed my* **creative limits** *and* **perspective** *of the world.*

> *These digital tools gave* **actual understanding** *to the ways that an English paper is applied to the* **real world.**

Transform INSTITUTION

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Resources

DIGITAL DISTRICT

Weber State University
Digital District

Dive into the
Digital District Video

Reflection

Which of these images best represents your own story of contributing to your institution's digital fluency journey? Why?

Let’s Connect!