

Weber State University Digital Fluency Journey

Transforming Education Through Creative Digital Empowerment



Pre-flection

Which of the following images best represents where your institution is on your digital fluency journey? Why?





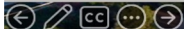
WEBER STATE UNIVERSITY

- › Located in Ogden, Utah
- › Open enrollment regional university
- › Commuter campus
- › 29,000 students including concurrent enrollment
- › 900 faculty — tenure track and non-tenure track
- › Adobe Creative Campus

Adobe
CREATIVE
CAMPUS

Made with
Adobe InDesign

Id



Story of Transformation

- › not evolution
- › curriculum, space, faculty development, the institution
- › in the thick of it



Summer 2016
Adobe Creative Campus Collaborators



Nov. 2016
WSU teams visit Adobe Campus in Lehi, UT

**CONSUME
COLLABORATE
CREATE**

Spring 2018
First definition of what it means to be digitally fluent—create, collaborate, consume—established as the core



Apr. 2018
Todd Taylor visits campus; gives examples on embedding digital fluency into the curriculum and meets with Freshman Computer faculty



Mar. 2019
Field trip to different institutions to see their digital spaces



Summer 2019
Acquire Adobe for all faculty, staff and students. Working groups focused on recruiting. Learning hall begins to meet



Jan. 2020
Finalize Digital Fluency District proposal



Mar. 2020
COVID-19 Pandemic impacts all classes online and university employees work from home



Summer 2020
Digital Fluency District proposal funded with SALES funding to support faculty to teach in digital learning environments

**CREATIVE
CAMPUS**



**DIGITAL
DISTRICT**



Mar. 2021
Digital District website created

Feb. 2021
WSU named Adobe Creative Campus

Jan. 2021
Digital District renovation complete—four



Mar. 2021
Official ground breaking of Digital District



Aug. 2021
Give into the Digital District event for new faculty—start of new faculty onboarding process

Aug. 2021
Freshman Camp Faculty development with Todd Taylor

Jul. 2021
Create position and select first Digital Fluency faculty in Residence



Feb. 2022
Adjunct Faculty Retreat—Lowell will have impact. Workshop with Todd Taylor

May 2022
Creative Campus Collaborators UK



2016

2017

2018

2019

2020

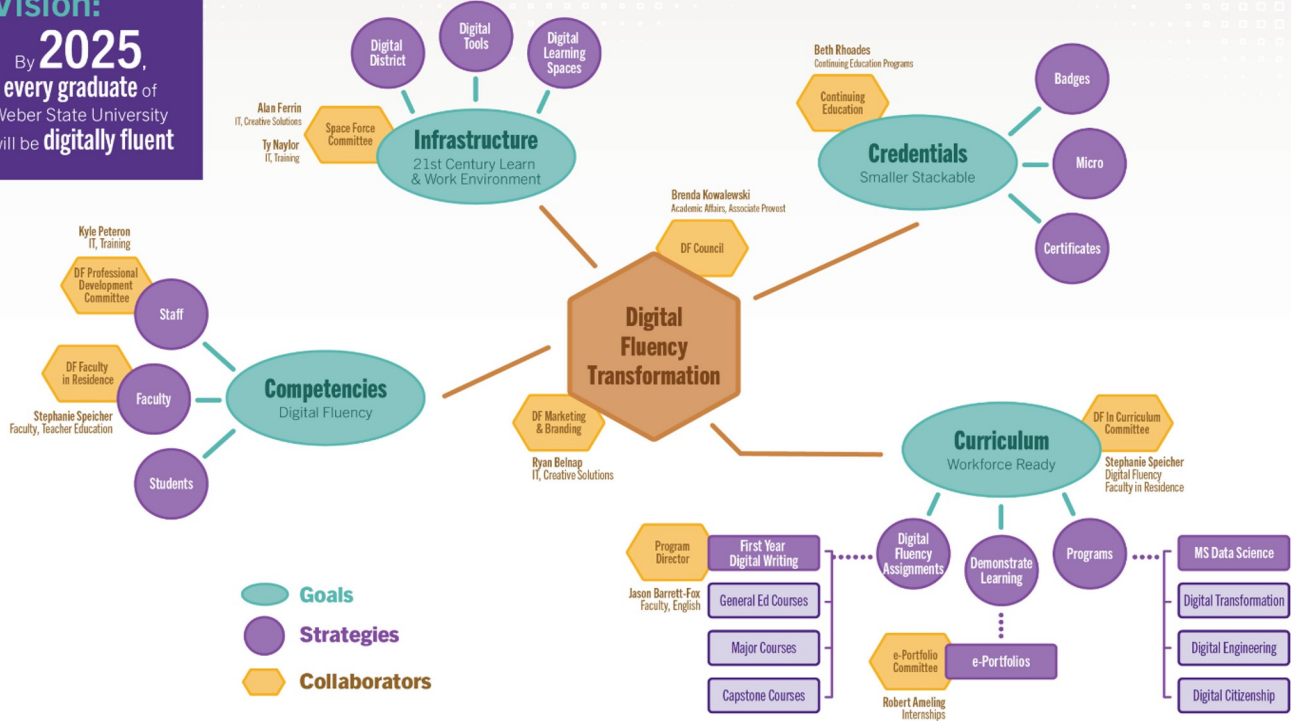
2021

2022

Digital Fluency Transformation



Vision:
By **2025**, every graduate of Weber State University will be **digitally fluent**





Transform SPACES











Transform FACULTY





Transform CURRICULUM



Digitally Fluent Graduates at WSU

will possess the following competencies and capabilities:

Digital Consumer:

An empowered, equitable, and ethical digital consumer...

- Identify appropriate resources for any given task
- Obtain reliable and relevant resources for any given task
- Critically evaluate resources
- Utilize and attribute resources appropriately



Digital Creator:

An empowered, equitable, and ethical digital creator...

- Design and develop professional text-based documents
- Create and present content graphically
- Design and develop create, ve, digital expressions (audio and video)
- Establish a professional web/social media presence
- Manipulate, interpret and visualize data



Digital Collaborator:

An empowered, equitable, and ethical digital collaborator...

- Utilize online tools to share and work with others on documents and digital resources
- Manage online meetings using available tools
- Engage with global communities



Students said:

“ I see using these
digital tools
as a way
to stand out
among the crowd
to get my
message across. ”

“ This
exploration
resulted in
more
creativity
and
risk taking
in my writing. ”

“ **Learning**
these technologies
has become a
great asset
in my educational
career and life. ”

Students said:

“ The digital
writing tools
helped me
enhance
my **sense**
of audience.”

“ It gave me a
different way
to think.
This pushed my
creative limits
and **perspective**
of the world.”

“ These digital
tools gave
actual
understanding
to the ways that
an English paper
is applied to the
real world.”

Transform INSTITUTION



Lampros Hall + St

Spaces

Collaborate

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

Learn

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

Work

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

Live

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

Primary Mark

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

Hub

- Open spaces, nice other web tool
- Collaborating for Meetings
- Open spaces, nice other web tool
- Collaborating for Meetings

A bit of history

In 2014, a series of conversations, meetings and staff work led to the decision to build a new building to house the existing library and create a new space for digital learning and collaboration. The new building is a testament to the university's commitment to providing a world-class learning environment for its students and faculty.

PROPOSED ENHANCEMENTS

- One Button Studio**
- Innovation Studio**
- Learning Lounge**

Learning Lounge

A large gathering space at the heart of the building, designed for collaboration and learning. It will feature comfortable seating, flexible furniture, and a variety of digital tools to support learning and teaching.

WEBER STATE UNIVERSITY

DIGITAL FLUENCY DISTRICT

CONSUME • COLLABORATE • CREATE

VISION

The Digital Fluency District provides a centralized location for faculty to create and innovate, while being supported by experts in the fields of learning, teaching, and technology.

The District Library also features a new reading area, a quiet study space, and a variety of digital tools to support learning and teaching.

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“The creation of a One Button Studio in Lampros Hall will encourage all of us to explore new ways to learn and teach.”

“Positioning the TLP in Lampros Hall will encourage all of us to explore new ways to learn and teach.”

PROS

“With all of these changes, the library can offer faculty, technology, and support for students and faculty to flourish and build on the skills they bring in their own disciplines and in the more specialized offerings in Lampros Hall.”

“The Lampros portion of the Digital Fluency District provides a centralized location for faculty to create and innovate, while being supported by experts in the fields of learning, teaching, and technology.”

ADDITIONAL SPACES

- IT Service Desk**
- DIY Podcast Studio**
- Media Writing Center**
- Equipment Checkout Counter**
- Digital Fluency Information Counter**
- Project Showcase Space**
- Media Writing Booth**
- Faculty Building**
- Active Learning Classroom**
- Digital Fluency Director Office**

Resources

DIGITAL DISTRICT

[Weber State University
Digital District](#)

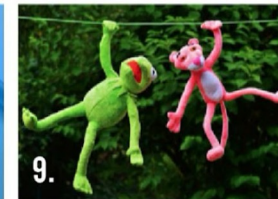


[Dive into the
Digital District Video](#)



Reflection

Which of these images best represents your own story of contributing to your institution's digital fluency journey? Why?





Let's Connect!

